



ERASMUS STUDENT PLACEMENT OFFER

(Erasmus-Praktikumsangebot für Studierende)

Please fill in all fields in English.

Bitte füllen Sie alle Felder in Englisch aus.

EMPLOYER INFORMATION (Information Organisation/Unternehmen)	
NAME OF ORGANISATION/ ENTERPRISE (Name der Organisation/ des Unternehmen)	Loxone Electronics GmbH
ADDRESS (Adresse)	Smart Home 1
POSTAL CODE (PLZ)	4154
CITY (Stadt)	Kollerschlag
COUNTRY (Land)	Österreich
TELEPHONE (Telefon)	+43 7287 7070
FAX	+43 7287 7070 999
E-MAIL	bewerbung@loxone.com
WEBSITE	www.loxone.com
NUMBER OF EMPLOYEES (Anzahl der Mitarbeiter/innen)	140
SHORT DESCRIPTION OF ORGANISATION/ ENTERPRISE (Kurzbeschreibung der Organisation/des Unternehmens)	Loxone Electronics was founded in 2009. Our focus is the development and production of control solutions for all homes. Our aim is to make home automation interesting, affordable and accessible for everyone.



	The heart of our home automation system is the Miniserver. All software for configuration and control (including apps and the web interface) are available online completely free of charge.
OTHER (Sonstiges)	

CONTACT DETAILS (Kontaktinformation)

CONTACT PERSON (Kontaktperson)	Lisa Rastegar
DEPARTMENT/FUNCTION (Abteilung/Funktion)	International / Expansion Manager
TELEPHONE (Telefon)	+43 7287 7070 769
FAX	--
E-MAIL	lisa.rastegar@loxone.com
OTHER (Sonstiges)	

PLACEMENT INFORMATION (Informationen zum Praktikum)

DEPARTMENT/FUNCTION (Abteilung/Funktion)	International
DESCRIPTION OF ACTIVITIES (Beschreibung der Tätigkeiten)	<ul style="list-style-type: none">• Translation of our German website into your mothertongue• Supportive tasks in regard to<ul style="list-style-type: none">○ Online marketing (Blogs, Facebook, ...)○ Market analysis○ Definition and implementation of marketing strategies○ Acquisition of new customers○ Processing of partner requests○ Reporting of sales figures



DURATION (Dauer)	6 months
WORKING HOURS PER WEEK – FULL TIME (Arbeitszeit pro Woche - Vollzeit)	38,5h
CITY (Stadt)	Kollerschlag
ACCOMODATION (Unterkunft)	Currently no accomodation available.
HELP WITH FINDING ACCOMODATION (Hilfe bei der Suche einer Unterkunft)	We are absolutely willing to help with finding accomodation!
PAYMENT OR OTHER BENEFITS (Bezahlung oder andere Vergütungen)	Negotiable payment
OTHER (Sonstiges)	Very modern building, friendly working environment, cafeteria https://www.youtube.com/watch?v=snLsa88PkHc

REQUIREMENTS (Anforderungen)

ORAL AND WRITTEN LANGUAGE SKILLS (Sprachkenntnisse – mündlich und schriftlich)	<ul style="list-style-type: none"> • German - B2 • English - B2 • Native speaker of Norse, Finnish, Danish, Swedish, Hungarian or Italian
COMPUTER SKILLS (PC-Kenntnisse)	Basic computer skills, high internet affinity
DRIVING LICENSE (Führerschein)	Not necessary
OTHER (Sonstiges)	<ul style="list-style-type: none"> • At least 3 semester of studies in Marketing, Business Administration, Industrial Management and Engineering or similar • Interest in electronic products • Decent knowledge of Online Marketing



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| | <ul style="list-style-type: none">• Excellent communication skills |
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OTHER (Sonstiges)	
DOCUMENTS TO BE SUBMITTED (Zu übermittelnde Dokumente)	Cover Letter, CV
APPLICATION DEADLINE (Bewerbungsfrist)	31.08.2014