

UNIVERSITY OF LIFE SCIENCES "KING MIHAI I OF ROMANIA" FROM TIMISOARA
FACULTY OF MANAGEMENT AND RURAL TOURISM
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ACADEMY OF AGRICULTURAL AND FORESTRY SCIENCES „GHEORGHE
IONESCU - SISESTI" TIMISOARA BRANCH
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HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES
INSTITUTE OF AGRICULTURAL ECONOMICS, BELGRAD, SERBIA
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TECHNICAL SCIENCES, OSIJEK
„ALEKSANDER MOISIU" UNIVERSITY, FACULTY OF BUSINESS, DURRES,
ALBANIA
UNIVERSITY OF KRAGUJEVAC, FACULTY OF HOTEL MANAGEMENT AND
TOURISM, SERBIA

MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE DEVELOPMENT



SECTION: MANAGEMENT OF SUSTAINABLE RURAL DEVELOPMENT

TIMIȘOARA
MAY 21-22, 2026

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PROGRAM OF THE CONFERENCE
Thursday, May 21, 2026

Location: Aula Magna
University of Life Sciences "King Mihai I" from
Timișoara

Join Zoom Meeting

<https://us02web.zoom.us/j/89035378737?pwd=09N1K6pPI0h9ouEUGNsHXpI4PJUxyb.1>

Meeting ID: 890 3537 8737

Passcode: 573773

- 8³⁰ – 9³⁰** **Participants arrival**
Aula Magna University of Life Sciences "King Mihai I" from Timișoara
- 9³⁰ – 10¹⁵** **Inauguration of educational infrastructure financed by PNRR Program**
- 10¹⁵ – 10²⁵** **Wellcome speech**
Prof. Cosmin Alin POPESCU, PhD, *Rector of University of Life Sciences "King Mihai I" from Timisoara*
- 10²⁵ – 10³⁵** **Guest of Honor speech**
Prof. Mihai DIMIAN, PhD – *Ministry of Education, Rector of the University of „Ștefan cel Mare” Suceava*
- 10³⁵ – 10⁴⁵** **Guest of Honor speech**
Prof. Dragoș PÎSLARU, PhD – *Ministry of Investments and European Projects of Romania*
- 10⁴⁵ – 10⁵⁵** **Guest of Honor speech**
Alexandru AVRAM, PhD – *General Secretary from Ministry of Environment, Water, and Forests of Romania*
- 10⁵⁵ – 11⁰⁵** **Guest of Honor speech**
Florian-Emil DUMITRU - *General Secretary from Ministry of Agriculture and Rural Development*

- 11⁰⁵ – 11¹⁰** **Conference opening**
Prof. Kálmán IMRE, PhD, Vice-rector of Research, Innovation and Technology Transfer of the University of Life Sciences “King Mihai I” from Timisoara
- 11¹⁰-11²⁵** **Plenary presentation**
George SAKELLARIS, PhD – BIOEAST Advisory Council member, Leader of the BIOEST Thematic working Groups Education
Title: From Knowledge to Transformation: Bioeconomy Education Networks for Sustainable Regional Development
- 11²⁵ – 11⁴⁰** **Plenary presentation**
Yu ZONGWEN – Regional Representative for Europe, SuperMap International Ltd
Title: SuperMap Innovative GIS Solutions Empowering Natural Resources Management Plenary presentation
- 11⁴⁰ – 11⁵⁰** **Artistic moment**
- 11⁵⁰ – 12³⁰** **Awarding of the Doctor Honoris Causa title**
Prof. Nicoleta HĂDĂRUGĂ, PhD - Laudatio
Prof. Viorel HERMAN, PhD – Presentation of the University Senate’s decision and reading of the diploma conferring the distinction upon Athanasios Salifoglou
Prof. Cosmin Alin POPESCU, PhD - Rector of the University of Life Sciences “King Mihai I” of Timișoara - Honoree speech

Prof. Athanasios Salifoglou, PhD - Aristotle University of Thessaloniki, Faculty of Engineering - Message of gratitude to the academic community of the University of Life Sciences “King Mihai I” of Timișoara
- 12³⁰ – 14³⁰** **Lunch Break – ULST – Expo Pavilion**
- 14³⁰ – 18⁰⁰** **Paper presentations on section - Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater**
- 19⁰⁰ – 23⁰⁰** **Gala Dinner ”Diamond Events” Săcălaz**

ORAL PRESENTATIONS

May 21, 2026

Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater

Moderators:

Prof. Tiberiu IANCU PhD - *ULS Timisoara*

Prof. Gabriela POPESCU PhD - *ULS Timisoara*

Prof. Andrea FEHER PhD - *ULS Timisoara*

Prof. Sorin STANCIU - *ULS Timisoara*

Associate Prof. Ramona CIOLAC PhD - *ULS Timisoara*

Associate Prof. Cosmin SĂLĂȘAN PhD - *ULS Timisoara*

14³⁰ – 15⁰⁰

Opening Ceremony

Organizers and Co-organizers Opening Speech

15⁰⁰ – 15¹⁰

Jonel SUBIĆ, Marko JELOČNIK, Ivan VITEZOVIĆ

Sustainable Development of Farms in Serbia Through the Investments in Establishment of Cold Storage for Fruits and Vegetables

15¹⁰ – 15²⁰

Miroslav NEDELJKOVI, Velibor POTREBIĆ, Jana PETROVIĆ

Importance and Justification of Investment Measures towards Improvement of Production and Processing Activities at Farms in Serbia

15²⁰ – 15³⁰

Anano GORGOSHADZE

ESG Investing and Sustainable Finance: Global Trends and Challenges

15³⁰ – 15⁴⁰

Marijana SEOČANAC, Sonja VELJOVIĆ, Marija KOSTIĆ

Individual-Level Capacity-Building Needs for Integrating Small-Scale Liqueur Producers Into Tourism: Evidence from the Kopaonik Region

15⁴⁰ – 15⁵⁰

Züleyhan BARAN

Blue Spaces in Digital Tourism: Visitor Narratives and Sustainable Rural Destination Image

15⁵⁰ – 16⁰⁰

Züleyhan BARAN

Nature-Based Well-Being in Water-Oriented Rural Tourism: A Conceptual and Empirical Insight

- 16⁰⁰ – 16³⁰** **Coffee break**
- 16³⁰ – 16⁴⁰** **Gabriela Ingrid NICOLAESCU, Simona Cristiana CONSTANTINESCU, Bogdan COSTEA, Dorin CAMEN, Cosmin Alin POPESCU**
Frontier Agriculture as Resilience Infrastructure: Creative Entrepreneurship in South-East Europe
- 16⁴⁰ – 16⁵⁰** **Gabriel ȘUSTER, Tiberiu IANCU, Nicoleta MATEOC-SÎRB, Claudia SÎRBULESCU, Cosmina TOADER**
Farm Fragmentation, Rural Development, Generational Renewal and Digital Readiness in Romania
- 16⁵⁰ – 17⁰⁰** **Marius-Ionuț GORDAN, Tiberiu IANCU, Tabita ADAMOV, Anka PASCARIU, Ioana-Anda MILIN, Elena PETȚ**
Slow Tourism as An Alternative Development Model for Rural Romania
- 17⁰⁰ – 17¹⁰** **Brianna-Naomi DAVID, Cleopatra JÎȚA, Teodor MATEOC, Ioana BĂLAN, Anișoara DUMA-COPCEA, Nicoleta MATEOC-SÎRB**
Aspects of Labor Market Developments In Romania
- 17¹⁰ – 17²⁰** **Alexandra-Ioana IBRIC, Alina DRAGOESCU-PETRICA, Marius-Robert LUNGU, Alina MĂRGHITAN, Tiberiu IANCU**
The Impact of Climate Change on Tourist Behavior and Destination Choice in Rural Tourism
- 17²⁰ – 17³⁰** **Theodor MUNTEAN, Larisa-Elena BRISCAN, Ramona CIOLAC, Tiberiu IANCU, Tabita ADAMOV**
The Role of Ngo-Led Initiatives in Advancing Sustainable Rural Development in Romania
- 17³⁰– 17⁴⁰** **Diana Nicoleta RABA, Adrian GROZEA, Ersilia ALEXA, Dana Maria COPOLOVICI, Delia Gabriela DUMBRAVĂ, Camelia MOLDOVAN, Viorica Mirela POPA, Robert Daniel NEAGU**
Innovative Fish Resource Valorization: Formulation and Sensory-Nutritional Evaluation
- 17⁴⁰– 17⁵⁰** **Natalia CUC, Rebeca Claudia CHIRILA, Iulia Cristina MURESAN**
Romania's Balneoclimatic Tourism: Growth Trends and Resilience
- 17⁵⁰– 18⁰⁰** **Rebeca Claudia CHIRILA, Natalia CUC, Iulia Cristina MURESAN**
Exploring Rural Tourism in Romania: Trends and Economic Impacts
- 19⁰⁰ - 23⁰⁰** **Gala Dinner „Diamond Events”, Săcălaz**

POSTERS SECTION

May 22, 2026

Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater

- 9⁰⁰ – 10⁰⁰ **MDPI presentation for PhD Students**
Publication Ethics, Aula Magna USVT
- WORKSHOP CIRCULAR ECONOMY**
Faculty of Management and Rural Tourism, B07
Cosmin SĂLĂȘAN, Raul PAȘCALĂU, Cristian GĂINĂ, Laura ȘMULEAC
Approaching The Development of Circular Economy in Latin America
- 10⁰⁰ – 13⁰⁰ **Cosmin SĂLĂȘAN, Raul PAȘCALĂU, Cristian GĂINĂ, Laura ȘMULEAC**
EU Micro-Credentials for Professional Training in Support of Circular Economy Skills in Latin American HEIs
Larissa Arroyo SALAZAR, Nicole Arrieta ARCE
Needs Analysis for University Training in Circular Economy and Digitalization: Cases from Chile and Costa Rica
- 11⁰⁰ – 12⁰⁰ **Posters section**
Faculty of Management and Rural Tourism
- Discover Timisoara by yourselves**

TOPICS: AGRICULTURAL MANAGEMENT, MARKETING AND CONSULTANCY & TOURISM

Moderators:

Prof. Elena PEȚ PhD - ULS Timisoara

Prof. Luminița PÎRVULESCU PhD - ULS Timisoara

Prof. Diana RABA PhD - ULS Timisoara

Assoc. Prof. Iuliana MERCE PhD - ULS Timisoara

Assoc. Prof. Ciprian RUJESCU PhD - ULS Timisoara

Lector Diana MARIN PhD - ULS Timisoara

**Ana Gina ARMAȘ, Loredana VĂDUVA, Daniela VĂLUȘESCU, Iulia
MUNTEANU, Mihaela ALBULESCU, Ioan PETROMAN**

Functional Supplements in Goats

**Ana Gina ARMAȘ, Mihaela TOTH, Daniela VĂLUȘESCU, Iulia
MUNTEANU, Loredana VĂDUVA, Ioan PETROMAN**

Studies on Grazing Behaviour in Goats

**Ramona Vasilica BACTER, Alina Emilia Maria GHERDAN, Tiberiu
IANCU, Luminița PÎRVULESCU, Ramona CIOLAC, Tabita ADAMOV**

*Human Capital Dynamics in Horeca: From Labor Shortages to Smart
Workforce Management in the Digital Era*

Maria BALINT

*Outlining the Main Development Objectives for Spa Tourism in Moneasa
Area*

Maria BALINT

*Presentation of the Areas Identified Under Public-Private Partnerships
(Lags) from Arad County*

**Florin Daniel BOGOȘEL, Loredana VĂDUVA, Diana MARIN, Ionuț
Mircea PETROMAN, Ioan PETROMAN, Cornelia PETROMAN**

Evolution of Pig Herds and Pork Production in Romania

Florin Daniel BOGOȘEL, Loredana VĂDUVA, Diana MARIN, Ionuț Mircea PETROMAN, Nicoleta HĂDĂRUGĂ, Cornelia PETROMAN
Possibilities of Obtaining Carcasses with Less Fat by Improving Technological Management

Larisa-Elenea BRISCAN (JUCU), Ramona CIOLAC, Camelia MĂNESCU, Theodor MUNTEAN, Tabita Cornelia ADAMOV
Analysis of Tourist Flow in Rural Areas During the Summer Season. Case Study: Lunca Poganisului Timia County

Dragoș-Ciprian CHENDE, Tiberiu IANCU, Valentina TUDOR, Elena PET, Tabita ADAMOV, Mariana Ramona CIOLAC, Camelia MĂNESCU, Iuliana MERCE, Ioana Anda MILIN
Agrotourism and the Resilience of Rural Communities in Romania: An Integrated Perspective

Dragoș-Ciprian CHENDE, Tiberiu IANCU, Tabita ADAMOV, Ramona CIOLAC, Ioan BRAD, Mihaela IANCU, Anka PASCARIU, Marius GORDAN, Ioana Anda MILIN
Digital Transformation in Rural Tourism: Opportunities and Challenges for Local Communities

Ramona CIOLAC, Tiberiu IANCU, Gabriela POPESCU, Tabita ADAMOV, Luminița PÎRVULESCU, Diana RABA, Andrea FEHER, Diana MARIN
European Models of Rural Tourism Organization and Operation: Comparative Study on Austria, Switzerland and Italy

RAMONA CIOLAC, GABRIELA POPESCU, TABITA ADAMOV, LUMINIȚA PÎRVULESCU, RAMONA BACTER, ALINA GHERDAN
Agritourism - An Important Component of Sustainable Rural Development

Simona Cristina CONSTANTINESCU, Manuela Dora ORBOI, Elena Claudia SÎRBULESCU, Oana SICOE-MURG, Ingrid Gabriela NICOLAESCU
Authentic Experiences: Non-Formal Education as the "Engine" of Rural Tourism

Simona Cristina CONSTANTINESCU, Manuela Dora ORBOI, Elena Claudia SÎRBULESCU, Oana SICOE-MURG, Ingrid Gabriela NICOLAESCU

Banat Traditional Crafts and Gastronomy Tour – an Asset of Cultural and Experiential Tourism

Paula CUPEȚIU, Andrei PELIN

Clinical and Non-Clinical Performance Indicators: Perception Analysis of Healthcare Professionals from Western Part of Romania

Paula CUPEȚIU, Andrei PELIN

Study on Structure of The Performance Concept in Healthcare Organizations

Anca Mihaela DICU, Mihaela MEȘTER, Despina-Maria BORDEAN, Diana-Nicoleta RABA, Ramona BACTER, Luminița Cornelia PÎRVULESCU

Rice as a Food Raw Material: Correlations Between Variety, Processing Techniques, Culinary Practices and Nutritional and Functional Value

Flavius-Ionatan GAVRILĂ, Mariana-Ramona CIOLAC, Cosmin-Alin POPESCU, Elena PEȚ, Florin Daniel MILITARU, Gabriela POPESCU

The Ethics of Using Digital Technologies in Tourism

Flavius-Ionatan GAVRILĂ, Mariana-Ramona CIOLAC, Elena PEȚ, Florin Daniel MILITARU, Gabriela POPESCU

The Role of Online Reviews in Shaping Tourist Decision-Making

Alina Emilia Maria GHERDAN, Ramona Vasilica BACTER, Codrin GAVRA, Ramona CIOLAC, Tiberiu IANCU

Agrotourism Development and Economic Performance in Bihor County, Romania: A Territorial Analysis of Rural Competitiveness and Sustainable Growth

Remus GHERMAN, Iuliana MERCE, Mihaela IANCU, Tiberiu IANCU, Ioan BRAD, Tabita ADAMOV, Mihaela IANCU, Anka Roxana PASCARIU

Functions of Human Resource Management in Modern Organizations

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