

**BANAT'S UNIVERSITY OF AGRICULTURAL SCIENCES AND
 VETERINARY MEDICINE "KING MICHAEL I OF ROMANIA" FROM TIMISOARA**
FACULTY OF MANAGEMENT AND RURAL TOURISM
ACADEMIA ROMANIAN ACADEMY TIMISOARA BRANCH
**ACADEMY OF AGRICULTURAL AND FORESTRY SCIENCES „GHEORGHE
 IONESCU - SISESTI” TIMISOARA BRANCH**
ASSOCIATION FOR TOURISM PROMOTION AND DEVELOPMENT, TIMIS
ACADEMIC SOCIETY OF MANAGEMENT FROM ROMANIA TIMISOARA BRANCH
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YARMOURK UNIVERSITY, JORDAN
**JOSIP JURAJ STROSSMAYER UNIVERSITY OF OSIJEK, FACULTY OF
 AGROBIO-TECHNICAL SCIENCES, OSIJEK**



APDT | Asociația pentru
 Promovarea și
 Dezvoltarea
 Turismului
TIMIȘ



**MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE
 DEVELOPMENT**

**SECTION
 MANAGEMENT OF SUSTAINABLE RURAL DEVELOPMENT**

**TIMIȘOARA
 MAY 26-27, 2022**

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Assistant Anka PASCARIU - BUASMV Timisoara

Assistant Oana SICOE-MURG PhD - BUASMV Timisoara

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Romanian Academy - Research Center for Sustainable Rural
Development of Romania**

**Scientific Researcher Ing. Miroslav RAICOV PhD - Timisoara Branch
of Romanian Academy - Research Center for Sustainable Rural
Development of Romania**

PROGRAM OF THE CONFERENCE

Thursday – May 26, 2022

Join Zoom Meeting

<https://us02web.zoom.us/j/85068499024>

Meeting ID: 850 6849 9024

Passcode: 329298

- 11⁰⁰ – 11¹⁰** **Wellcome speech**
Prof. Cosmin POPESCU, Ph.D, Rector of Banat`s University of Agricultural Sciences and Veterinary Medicine “King Michael I of Romania” from Timișoara
- 11¹⁰ – 11¹⁵** **Conference opening**
Prof. Isidora RADULOV, Ph.D, Vicerectorul Research, Innovation and Tehnology Transfer of Banat`s University of Agricultural Sciences and Veterinary Medicine “King Michael I of Romania” from Timișoara
- 11¹⁵ – 11³⁵** **Integrative Veterinary Chinese Medicine**
Dr. Lorena Lloret Nadal, Founding member and director of the Chi Institute of Europe
- 11³⁵ – 11⁵⁵** **Use of Black Soldier fly to convert food waste into feed – Prof. Dr. habil. Rui Costa – Secretary General of the ISEKI Food Association, President of European Alliance of Subject-Specific and Professional Accreditation and Quality Assurance**
- 12⁰⁰ – 13⁰⁰** **Doctor Honoris Causa award: Prof. dr. Ioan Jelev – Vicepresident of Romanian Academy of Agricultural Sciences and Forestry**
- 13⁰⁰ – 14³⁰** **Lunch at university restaurant**
- 14³⁰ – 18⁰⁰** **Paper presentation on sections**
- 19³⁰ – 22⁰⁰** **Dinner „Flonta Restaurant”**

ORAL PRESENTATIONS

Moderators:

Dr. habil. Edit MIKO - *University of Szeged Faculty of Agriculture, Hódmezővásárhely*

Associate Prof. PhD Tabita ADAMOV - *BUSAMV Timisoara*

Prof. Karoly BODNAR PhD - *Hungarian University of Agriculture and Life Sciences*

Associate Prof. PhD Cosmin SĂLĂȘAN - *BUSAMV Timisoara*

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<https://us02web.zoom.us/j/82155211470>

Meeting ID: 821 5521 1470

Passcode: 098442

14³⁰ – 14⁴⁵

Opening Ceremony

14⁴⁵ – 15⁰⁰

SALEM HARAHSHEH

Rural tourism and sustainable rural development

15⁰⁰ – 15¹⁵

RADOSŁAW KNAP, MARCIN KAŁOL, PIOTR PRUS

Innovative trends in rural tourism - selected cases

15¹⁵ – 15³⁰

JAROSLAVA BUČKOVÁ, IVETA UBREŽIOVÁ, JUDYTA PRZYŁSKA-SCHMITT

Sustainability as part of a knowledge-based organizational culture

15³⁰ – 15⁴⁵

LUCIJA BENCARIĆ, TIHANA SUDARIĆ, SANJA JELIĆ MILKOVIĆ

Food waste- consumer behavior in the Republic of Croatia

15⁴⁵ – 16⁰⁰

ZOLTAN EGRI, MÁRTA PARASZT

Spatial income convergence processes in Hungary at settlement level

16⁰⁰ – 16¹⁵

GAROFIȚA ILIEȘ, IULIA MUREȘAN, FELIX ARION

Factors affecting entrepreneurial decision. A case study of Romania

- 16⁰⁰ – 16¹⁵** **CAMELIA GAVRILESCU**
Major changes and performances of the Romanian agri-food trade in 15 years of EU membership
- 16¹⁵ – 16³⁰** **GEORGE TOADER, DANIELA TRIFAN, CĂTĂLIN-IOAN ENEA, EMANUELA LUNGU, ALIN-IONEL GHIORGHE, LEONARD ILIE**
Sustainability as part of a knowledge-based organizational culture
- 16³⁰ – 16⁴⁵** **AURELIA IOANA CHEREJI, CRISTINA MARIA MAERESCU, DANIELA ȚUȚUI, IRINA ADRIANA CHIURCIU, IOAN JR. CHEREJI**
Challenges of the generation exchange in the Romanian agriculture. How can the EU funding help reverse the demographical tidal wave?
- 16⁴⁵ – 17⁰⁰** **ADO YAKUBU, SHUKURAT ADUNNI SANI, ABUBAKAR ABDULLAHI HASSAN, DAVID FUNSHO OMOKORE, YUSUF USMAN OLADIMEJI, ANDREA FEHER, RAUL PASCALAU**
Does agriculture need investment? Nigeria as a case study
- 17⁰⁰ – 17¹⁵** **VISHAL VARMA, RAVI KUMAR GOYAL, KRITIKA TEKWANI, ANDREA FEHER, RESHU GUPTA**
Role of infrastructure development in sustainability of rural areas in India: a qualitative perspective
- 17¹⁵ – 17³⁰** **SARA GABAREN, NICOLAE BIBU**
The management of genetic screening tests system in Israel: the opinion of the main stakeholders
- 17³⁰ – 17⁴⁵** **COSMIN SĂLĂȘAN, CARMEN SIMONA DUMITRESCU, SEBASTIAN MOISA, RAUL PAȘCALĂU, IASMINA IOSIM**
Digital related knowledge in Western Romania's small and medium scale farming

POSTERS SECTION

May 26-27, 2022

TOPICS: AGRICULTURAL MANAGEMENT, MARKETING AND CONSULTANCY & TOURISM

Moderators:

Prof. PhD Ioan BRAD - *BUSAMV Timisoara*

Prof. PhD Ioan PETROMAN - *BUSAMV Timisoara* **Prof. PhD Elena PEȚ** - *BUSAMV Timisoara*

Prof. PhD Luminița PÎRVULESCU - *BUSAMV Timisoara*

TABITA ADAMOV, TIBERIU IANCU, ANKA PASCARIU, MARIUS GORDAN

Studies and research regarding the development of agritourism in the Apuseni Mountains area

BACTER RAMONA VASILICA, CHEBELEU IOANA CAMELIA, GHERDAN ALINA EMILIA MARIA, TIRPE PAULA OLIVIA

Study regarding attractivity and accessibility of tourists for the emblematic villages (representative) of Romania

KAROLY BODNAR, ZOLTAN ISTVAN PRIVOCZKI

Consumption patterns of pork in South-East Hungary

RAMONA MARIANA CIOLAC, GABRIELA POPESCU, TABITA ADAMOV, DIANA MARIN

Research regarding tourists interest for agritourism. Case study Apuseni Mountains

DUMITRESCU CARMEN, PEȚ ELENA, SĂLĂȘAN COSMIN, STANCIU SORIN

Direct sale of products from the farm

DUMITRESCU CARMEN, SĂLĂȘAN COSMIN, STANCIU SORIN, SICOE-MURG OANA

Organic farming in European Union

**MARIUS IONUȚ GORDAN, TABITA ADAMOV, ANDA MILIN,
GHEORGE GOJE, ANKA-ROXANA PASCARIU, TIBERIU IANCU**

Proposals for the development of bicycle tourism in the Banat historical region

IASMINA IOSIM, ANKA PASCARIU, GABRIELA POPESCU, DIANA MARIN, CRISTINA BABCSANYI

Humour styles in the workplace

IASMINA IOSIM, ANKA PASCARIU, ANDREEA DRAGOESCU URLICA, MARIUS LUNGU, CARMEN DUMITRESCU

Persuasive techniques in advertising

JURJESCU ANDREEA LIDIA, ADAMOV TABITA, DAVID FEIER SAIDA, MATEOC-SÎRB NICOLETA

Trends of the Romanian agriculture. Dynamics of trade exchanges at the main crops

DIANA MARIN, CORNELIA PETROMAN, RAMOBA CIOLAC, IASMINA IOSIM, ANA MARIANA DINCU, LOREDANA VADUVA, ADALBERT OKROS

Study regarding the evaluation methods of purchasing alternatives of agri-food products

DIANA MARIN, CORNELIA PETROMAN, RAMONA CIOLAC, IASMINA VADUVA, ANA MARIANA DINCU, LOREDANA VADUVA, ADALBERT OKRO

Research regarding the types of eating behavior of consumers in European area

MILIN IOANA ANDA, MERCE IULIANA IOANA, PET ELENA

Some problems of the Horeca sector in Timis county during the Pandemic Covid 19

MORARI P., MARIN DIANA, PETROMAN CORNELIA

Plan to transform a swine farm into an agritourism farm

IULIA MURESAN, ANDRA PORUTIU, FELIX ARION, DIANA DUMITRAS

Assessing environment friendly seaside hotel attributes: domestic tourists perspectives

PASCARIU ANKA-ROXANA, GORDAN MARIUS, IOSIM IASMINA, ADAMOV TABITA, IANCU TIBERIU

Aspects regarding the sizing of agricultural holdings in the Western area

**GABRIELA POPESCU, COSMIN POPESCU, TIBERIU IANCU,
LUMINIȚA PIRVULESCU, TABITA ADAMOV, RAMONA CIOLAC,
IASMINA IOSIM**

Performance analysis of some tour operators in Romania

**GABRIELA POPESCU, COSMIN POPESCU, TIBERIU IANCU, IOAN
BRAD, LUMIȚA PÎRVULESCU, TABITA ADAMOV, IASMINA IOSIM,
RAMONA CIOLAC**

Aspects of current and future trends in tourism

**JUDIT PETO, ANDRAS PALKOVICS, ENDRE PÖLÖS, ATTILA
HÜVELY**

*Changes in soil characteristics of farmers participating in agri-
environment protection programmes*

PETROMAN CORNELIA, VĂDUVA LOREDANA, PETROMAN I.

Marketing management in farm tourism

PETROMAN CORNELIA

*Improving the management of information flow at agro-zootechnical farms
as tourist destinations*

MIRCEA PETROMAN, LOREDANA VADUVA, TIBERIU IANCU

Farm tourism instrument of education, recreation and entertainment

MIRCEA PETROMAN

*Implementation of recreational and leisure activities to diversify the
activity of agro-zootechnical farms*

**LUMINIȚA PIRVULESCU, TABITA ADAMOV, COSMIN SALASAN,
CLAUDIA SIRBULESCU, DESPINA BORDEANU**

Study on the quality of spice

**LUMINIȚA PIRVULESCU, COSMIN SALASAN, GABRIELA POPESCU,
CLAUDIA SIRBULESCU, SOFIA POPESCU, DESPINA-MARIA
BORDEANU**

Research regarding the identification of counterfeiting in spices industry

**SERGIU RUSU, FLORIN LUCIAN ISAC, LUIELA MAGDALENA
CSORBA**

Food tourism, vector of the development of tourist destinations

**IOAN WALTER SAUER, ANA GINA ARMAȘ, LOREDANA VĂDUVA,
IOAN PETROMAN**

From transhumance to pastoral tourism

IOAN WALTER SAUER, MARIA SAUER, ANA GINA ARMAȘ, IOAN PETROMAN

Pastoral tourism issues

OANA MARIA SICOE-MURG, TEODOR MATEOC, HUNOR VASS, ANA-MARIANA DINCU

"The anchor of the Delta", the commune of Corbu – between complex travel services and leisure tourism

SIMION ALDA, MARCEL DANCI, TEODOR CRISTEA, MIHAELA MOATAR, DESPINA MARIA BORDEAN, DIANA MOIGRADEAN, LIANA MARIA ALDA

Research regarding weed control in lawn

SIMION ALDA, DESPINA MARIA BORDEAN, CLAUDIA SIRBULESCU, MIHAELA MOATAR, ARIANA CSEKE, DANIELA SCEDEI, LIANA MARIA ALDA

Study on the nutritional value of some coffee substitutes

DENISA TARPAN, S. D. CIUBOTARIU, IOAN PETROMAN

The reasons for spending the leisure stay at the zootechnical farm that carries out tourist activities

COSMINA-SIMONA TOADER, ANDREA-ANA FEHER, LOREDANA VĂDUVA, MAHMOUD ABDALLAH

Analysis of tourism products offered by Romanian travel agencies which include Egypt as a tourist destination

LOREDANA VĂDUVA, IONUȚ MIRCEA PETROMAN, COSMINA TOADER, DIANA MARIN, CORNELIA PETROMAN

Maximizing the business in farm tourism according to the profile of consumers

LOREDANA VĂDUVA

The place and role of the tourist farm in rural area

**TOPICS: ECONOMY AND RURAL DEVELOPMENT &
AGRICULTURAL FINANCE, ACCOUNTING AND
LEGISLATION**

Moderators:

Prof. PhD Tiberiu IANCU - *BUSAMV Timisoara*

Prof. PhD Nicoleta MATEOC-SIRB - *BUSAMV Timisoara*

Prof. PhD Cornelia PETROMAN - *BUSAMV Timisoara*

Associate Prof. PhD Anda MILIN - *BUSAMV Timisoara*

TABITA ADAMOV, ELENA PET, LUMINIȚA PIRVULESCU, GABRIELA POPESCU, RAMONA CIOLAC

Implications of the Covind-19 Pandemic on the activity of SMES sector

YAKUBU ADO, OLADIMEJI YUSUF USMAN, HASSAN ABUBAKAR ABDULLAHI, BRAD IOAN, TOADER COSMINA SIMONA

Level of investment in Romanian agriculture for sustainable development

ARMANCA LUCICA, MARIOARA ILEA

The importance of holiday village in identifying the rural space in the north-west region of Romania

ARMANCA LUCICA, MARIOARA ILEA

Vineyard and wine cellars for a sustainable development of rural communities in Timis county

ADRIAN BANES, MIROSLAV RAICOV, ANDREA FEHER, NICOLETA MATEOC-SIRB, MANUELA-DORA ORBOI

Good practices in raising cattle in "Hațeg Country" Region

ADRIAN BANES, MIROSLAV RAICOV, ANDREA FEHER, OANA PETRISOR-MATEUT, MANUELA-DORA ORBOI

Traditional producers from "Hațeg Country" Region - Cămara din Totești

DOREL CODREAN

Structure and methods of preparation of cash flows in order to pursue the financial balance at the level of companies

ANDREA FEHER, SORIN STANCIU, RAUL PASCALAU, COSMINA SIMONA TOADER, RHIDA BEN SALEH

Analysis of food consumption. similarities and dissimilarities between Romania and Libya

ANDREA FEHER, IOAN BRAD, CLAUDIA SIRBULESCU, MIROSLAV RAICOV, ADRIAN BANES, ADO YAKUBU

Analysis of food security in Romania using SWOT - analysis

GOMOI BOGDAN COSMIN

The agriculture - between the company accounting and the national accounting

GOMOI BOGDAN COSMIN

The costs calculation within the agricultural products area

DANIELA HARANGUS

Analysis of the aggregate indicators of credit institutions

DANIELA HARANGUS

Risk indicators reported by payment incidents register

MARIUS ROBERT LUNGU, ALINA URLICA, IOANA ANDA MILIN, IASMINA IOSIM

Is capitalism a form of social darwinism?

MĂNESCU ALINA, MĂNESCU CAMELIA, VASS HUNOR

Research on the adaptation of agriculture to the effects of climate change

CAMELIA MĂNESCU, ALINA MĂNESCU, HUNOR VASS, OANA SICOE-MURG, ANA-MARIA DINCU, NICOELTA MATEOC-SÎRB

Studies on the importance of agriculture in the Romanian economy

CAMELIA MĂNESCU, ALINA MĂNESCU, HUNOR VASS, NICOELTA MATEOC-SÎRB

The European Union 's common Agricultural Policy after 2020

NICOLETA MATEOC-SÎRB, CAMELIA GAVRILESCU, GABRIEL ȘUSTER, HUNOR VASS, CAMELIA MĂNESCU, TABITA ADAMOV, ANIȘOARA DUMA-COPCEA

Romania's agriculture and its challenges in the context of a new technological revolution

TEODOR MATEOC-SÎRB, BOGDAN ȘONCA, SIMONA ALBU, GABRIEL ȘUSTER, GHEORGHE SÂRB, ADELINA VENIG, OANA SICOE-MURG, NICOLETA MATEOC-SÎRB

A study regarding Romania's demographics

MILIN IOANA ANDA, LUNGU MARIUS ROBERT, GORDAN MARIUS

Adam Smith, "The Father of political economy" and his economic concerns

MIROSLAV RAICOV, BANES ADRIAN, FEHER ANDREA, MATEOC-SIRB NICOLETA, OTIMAN PAUN ION

A methodological approach to the issues of farmers from "Țara Hațegului", Romania

OANA MARIA SICOE-MURG, NICOLETA MATEOC-SÎRB, BOGDAN ȘONCA, TEODOR MATEOC

The effects of the pandemic upon the insurance market in CEE in the first semester of 2021

KATALIN SIPOS

Student motivation during the period of online learning

ELENA CLAUDIA SÎRBULESCU, TIBERIU IANCU, TABITA ADAMOV, CIPRIAN RUJESCU, SIMION ALDA

Analysis of the structure of the capital of a company

ELENA CLAUDIA SÎRBULESCU, LUMINITA PIRVULESCU, ANDREEA FEHER, MARIANA CHIRILA, DANIEL CHIRILA

Study regarding the loan of non-financial companies

STANCIU SORIN, RAUL PAȘCALĂU, DUMITRESCU CARMEN SIMONA

European Union and crises periods

GABRIEL SUSTER, GABRIELA POPESCU, COSMIN POPESCU, TIBERIU IANCU

Technical-economic scenarios as the options in cost-benefit analysis for rural space projects

VANINA ADORIANA TRIFAN, ADINA ELEONORA SPINU, TIMONE SILVIU STANCIOIU

The impact of supply and demand on operational optimization during the Covid 19 pandemic

HUNOR VASS, BOGDAN ȘONCA, CAMELIA MĂNESCU, OANA SICOE-MURG, GABRIEL ȘUSTER, TEODOR MATEOC, NICOLETA MATEOC-SÎRB

Climate change effects and risk monitoring in Romania

ADELINA VENIG, AURORA VENIG, ELENA PEȚ, NICOLETA MATEOC-SÎRB

Research on the influence of the Romanian agriculture on the gross domestic product

ADELINA VENIG, AURORA VENIG, ELENA PEȚ, NICOLETA MATEOC-SÎRB

The evolution of the orchard areas and the fruit production obtained in Bihor county in the period 2020-2021