

UNIVERSITY OF LIFE SCIENCES "KING MIHAI I" FROM TIMISOARA
FACULTY OF MANAGEMENT AND RURAL TOURISM
ACADEMIA ROMANIAN ACADEMY TIMISOARA BRANCH
ACADEMY OF AGRICULTURAL AND FORESTRY SCIENCES „GHEORGHE
IONESCU - SISESTI" TIMISOARA BRANCH
ACADEMIC SOCIETY OF MANAGEMENT FROM ROMANIA TIMISOARA BRANCH
UNIVERSITY OF SZEGED FACULTY OF AGRICULTURE, HÓDMEZŐVÁSÁRHELY
HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES



**THE 15th INTERNATIONAL SCIENTIFIC SYMPOSIUM
" YOUNG PEOPLE AND MULTIDISCIPLINARY
RESEARCH IN APPLIED LIFE SCIENCES" - GREEN
ENERGY, TECHNOLOGIES AND INNOVATIONS**

**SECTION
MANAGEMENT OF SUSTAINABLE RURAL
DEVELOPMENT**

**TIMIȘOARA
NOVEMBER 16-17, 2023**

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PhD Student Alexandra IBRIC - *University of Life Sciences Timisoara, Faculty of Management and Rural Tourism*

PhD Student Ana-Maria MARTIN - *University of Life Sciences Timisoara, Faculty of Management and Rural Tourism*

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Associate Prof. Valentin MIHAI PhD - *University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca*

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Scientific Researcher Adrian BĂNEȘ PhD - *Timisoara Branch of Romanian Academy - Research Center for Sustainable Rural Development of Romania*

Scientific Researcher Ing. Miroslav RAICOV PhD - *Timisoara Branch of Romanian Academy - Research Center for Sustainable Rural Development of Romania*

PROGRAM OF THE CONFERENCE

Thursday – November 16, 2023

- 09³⁰ – 10³⁰** **Participants arrival**
Aula Magna University of Life Sciences, Timișoara
- 10³⁰ – 10⁴⁰** **Wellcome speech**
Prof. Cosmin POPESCU, Ph.D, Rector of University of Life Sciences
“King Mihai I” from Timisoara
- 10⁴⁰ – 10⁵⁰** **Conference opening**
Prof. Isidora RADULOV, Ph.D, Vicerector of Research, Innovation and
Technology Transfer of University of Life Sciences “King Mihai I” from
Timisoara
- 10⁵⁰ – 11¹⁵** **Ec. Emanuel Popa**, Director executiv, SC PRONAT SRL TIMISOARA -
The link between organic and sustainability
- 11¹⁵ – 11³⁰** **Nikola ČOBANOVIĆ**, Sara ČALOVIĆ, Nevena GRKOVIĆ, Slobodan
KNEŽEVIĆ, Marko PAJIĆ - *Effects of coccidiosis on the welfare, growth
performance, carcass and meat quality of broilers*
- 11³⁰ – 11⁴⁵** **Simona Maria ILIE**, Carlo Marius DRAGOMIR, Delia Gabriela
DUMBRAVĂ, Camelia MOLDOVAN, Diana Nicoleta RABA - *Health
benefit of ancient wheat-based bakery products compared to modern
wheat based ones*
- 11⁴⁵ – 12⁰⁰** **Aisha Adan JALDESA**, Afiqah Izzati Binti SUNDUSIN, Diksha MISHRA,
Phoymany SOMANY - *Sustainability in small-scale and rural farming*
- 12⁰⁰ – 13³⁰** **Lunch**
- 13³⁰ – 13⁴⁵** **Andreea NEACȘU-NIȚU**, Laura-Cătălina GIUREA-DUMITRA, Mihai-
Romeo DINICĂ, Dimitrie-Vlad NEAGU, Ștefania Mariana RAIȚA - *A
review on shelf-life extension of fresh fish with the use of black cumin oil
(Nigella sativa L.) and antimicrobial and antibacterial activity of Nigella
sativa*
- 13⁴⁵ – 14⁰⁰** **Maria ROȘCA**, Alexandra CRISTIAN, Mario CODREANU - *Correlative
study regarding the anemic status in the hematuric patient*
- 14⁰⁰ – 14¹⁵** **Andra-Ioana BALAUR**, Alexandru Ioan CĂLIN - *Innovations in aquaponic
systems for sustainable agriculture: a transnational review*
- 14¹⁵ – 14³⁰** Miruna-Magda MORARIU, Eugen-Cătălin ZOICAN, **Andreea CÎRSTEA**,
Maria-Alexandra FERENCZ, Aryan AHMADI-KHOIE, Florica MORARIU -
Phytoremediation of land polluted with non-recyclable plastic
- 14³⁰ – 14⁴⁵** **F. A. HUIBAN**, Vasiliki LIARETIDOU, Sorina POPESCU, Aurica
BOROZAN - *Evaluation of the antibacterial effect of actinomycetes*
- 14⁴⁵ – 15⁰⁰** **Mara JURJE**, Francesca POP, Felix ARION - *The opportunity to establish
a local gastronomic point in Floresti commune, Cluj County*
- 15⁰⁰ – 15³⁰** **Coffee break**

- 15³⁰ - 15⁴⁵** **Bilal AI BENNI**, Veronica SĂRĂȚEANU, *A comparison of the agricultural sector in Romania and Turkey*
- 15⁴⁵ - 16⁰⁰** **Sundusin Afiqah Izzati BINTI**, Zhou DAI, Adrienn SZARVAS - *Developing the potential of microbial agents for sustainable plant disease control: insights from recent research*
- 16⁰⁰ - 16¹⁵** **Andreea NISTOR**, Florin HUIBAN, Cerasela PETOLESCU - *Evaluation of somaclonal variability in *Lycium Barbarum* using RAPD markers*
- 16¹⁵ - 16³⁰** **Teodora TOADER**, Larisa TOADER, Dana-Iuliana NEAȚĂ, Alexandra SCHILLER, Igori BALTA, Marco di STANISLAO, Teodor VINTILĂ - *Sizing of a biogas plant in the teaching farm of ULST*
- 16³⁰ - 16⁴⁵** **Sergei IAROVOI**, Urwa JAVAID, Orsolya HALMAI, Török Liliána, Zsolt TÖRÖK, *Preliminary study on the ecological status of riparian zones of running waters in a Central European urban area (Budapest, Hungary)*
- 16⁴⁵ - 17⁰⁰** **Maia CAPOTESCU**, S. CAPOTESCU, Adriana CIULCA, Giancarla VELICEVICI, S. CIULCA - *Assessment of variability for fruit characteristics in five apple varieties from an ecological orchard*
- 17⁰⁰ - 17¹⁵** **Martin GBENDA**, G.Salifu FALLALU Rahman Joseph BONNEY, Wang LUYAO - *Tourism in Ghana, Sierra Leone and China*
- 17¹⁵ - 17³⁰** **Gabriela CIUBOTARU**, Anca Mihaly COZMUTA, Camelia NICULA, Leonard Mihaly COZMUTA, Anca Dumuta, Malgorzata KORZENIOWSKA, Anca PETER - *Influence of the marinade and of the thermal treatment on the physical-chemical characteristics of deer meat*
- 17³⁰ - 17⁴⁵** **Iulia BENKO**, Anca Mihaly COZMUTA, Camelia NICULA, Leonard Mihaly COZMUTA, Goran DRAZIC, Anca PETER - *The influence of heat treatment conditions on the water vapor barrier properties of polyvinyl alcohol-based films*
- 17⁴⁵ - 18⁰⁰** **Ivana PANTEA**, Alexandru PAHOMI, Daniela DASCĂLU - *Determination of water-soluble vitamins from food supplements*
- 18⁰⁰ - 19⁰⁰** **Dinner**

Friday – November 17, 2023

- 10⁰⁰ - 12⁰⁰** **Oportunități de finanțare a proiectelor prin Ministerul Mediului în cadrul Planului Național de Redresare și Reziliență**

Speakeri:

Ionuț Sorin BANCIU - Secretar de Stat, Ministerul Mediului, Apelor și Pădurilor

Alexandru AVRAM – Secretar general, Ministerul Mediului, Apelor și Pădurilor

POSTERS SECTION
November 16-17, 2023

**TOPICS: AGRICULTURAL MANAGEMENT, MARKETING
AND CONSULTANCY & TOURISM**

Moderators:

Prof. Ioan BRAD PhD - ULS Timisoara
Prof. Ioan PETROMAN PhD - ULS Timisoara
Prof. Elena PEȚ PhD - ULS Timisoara
Prof. Luminița PÎRVULESCU PhD - ULS Timisoara
Prof. Gabriela POPESCU PhD - ULS Timisoara

Ramira ACIA, Cristina BABCSANYI, Cosmina TOADER, Iasmina IOSIM - ADOLESCENTS AND INSTAGRAM: A LITERATURE REVIEW

Ramira ACIA, Liliana MIRIANICI, Alina DRAGOESCU, Iasmina IOSIM - COMMUNICATING THROUGH TOUCH IN MANAGEMENT AND MARKETING

Bulinazi AISIKAER, Doan PHUONG Y NHU, Wu PEI, Feng YUAN, Jiang PENGYI - THE POSITIVE EFFECT OF RURAL TOURISM ON EMOTIONS: A SYSTEMATIC REVIEW

Daniel ANTAL, Barbara Alexandra KUDLACSEK, Karoly BODNAR - EQUESTRIAN TOURISM IN THE VILLAGE OF KÉTPÓ AND ITS SURROUNDINGS

Ana Gina ARMAȘ, Daniela VĂLUȘESCU, Mihaela TOTH, Loredana VĂDUVA, Ioan PETROMAN - SECOND-HOME TOURISM: ADVANTAGES AND DISADVANTAGES

Gabriel Sorin BĂDĂLUȚĂ, George Emil HANGANU, Daniel ROMOCEA, Ricardo Diogo CIUTA, Anka Roxana PASCARIU - RESEARCH REGARDING THE TOOLS AND CHANNELS OF COMMUNICATION USED BY LIVESTOCK ENTERPRISES IN TIMIS COUNTY

Maria BALINT - RESEARCH REGARDING THE DEVELOPMENT OF RAU DE MORI COMMUNE. PROPOSING A DEVELOPMENT PLAN THROUGH RURAL TOURISM

Larisa BRISCAN, Alexandra MURGEA, Dragoş CHENDE, Tiberiu IANCU, Tabita ADAMOV - *THE IMPLICATIONS OF THE TOURIST ACTIVITY ON THE SUSTAINABLE DEVELOPMENT OF THE NIŢCHIDORF VILLAGE, TIMIŞ COUNTY*

Consuela CETEAN, Ciprian Ioan RUJESCU, Anda Ioana MILIN - *INTERPRETING STATISTICAL INDICATORS FOR DIRECT COMPARATIVE ANALYSIS IN EDUCATIONAL TOURISM*

Dragos CHENDE, Larisa BRISCAN, Tabita ADAMOV, Tiberiu IANCU - *THE SUSTAINABLE DEVELOPMENT OF MEHEDIŢI COUNTY THROUGH AGRITOURISM ACTIVITIES*

Ionela Manuela CERB, Elena Cosmina PINTILIE, Marius Ionuţ GORDAN, Elena PEŢ - *ASSESSMENT OF CUSTOMER SATISFACTION FOR THE "PROVINCE" EVENT HALL USING THE SERVQUAL MODEL*

Miruna Paula CIUP, Tatiana BĂRBUŞ, Andreea PRISECIAN, Cosmina SOCACI, Anka Roxana PASCARIU - *MULTIMODAL DISCOURSE ANALYSIS OF ZOOTECHNICAL STRUCTURES. CASE STUDY*

Natalia CUC, Ligia SATMARI, Camelia POPA, Ramona Vasilica BACTER, Alina Emilia Maria GHERDAN - *THE QUALITY OF THE SERVICES OFFERED IN THE BALNEO-CLIMATE RESORT BĂILE FELIX, BIHOR COUNTY*

Bianca CSIZMADIA, Ionuţ Bogdan Alexandru ISDRARIU, Ioana Cristina ŢIRLEA, Ioan PETROMAN, Cornelia PETROMAN - *MIGRATION AND TRANSHUMANCE IN SHEEP*

Călin DOBRA - *ANALYSIS OF RURAL TOURIST RESOURCES FROM THE FAMOUS VILLAGES OF BRASOV COUNTY*

Călin DOBRA, Monica OCNEAN, Cristian CSOSZ - *THE ANALYSIS OF TOURIST REPRESENTATIVENESS OF "BAILE FELIX" TOURIST COMPLEX*

Georgiana Nicoleta DUMA, Bianca MOCĂNAŞU, Marius Ionuţ GORDAN, Elena PET - *TOURISTS SATISFACTION FOR THE CORVINILOR CASTLE*

Sandor Adam GESZTI, Daniel Lorant FERENCZI, Eniko Reka BARANYI, Laszlo KOLOH, Karoly BODNAR - *HORTOBÁGY TOURIST SIGHTS BASED ON HUNGARIAN GRAY CATTLE AND SHEPHERD TRADITIONS – BRIEF OVERVIEW*

Marius Ionuț GORDAN, Tabita Cornelia ADAMOV, Anda MILIN, Anka Roxana PASCARIU, Tiberiu IANCU - *METHODOLOGICAL APPROACHES IN ANALYZING THE STRENGTH OF SEASONALITY IN TOURISM TIME SERIES*

Adelina HULEA, Andrei RUSU, Nicoleta BODEA, Camelia MĂNESCU, Oana Maria SICOE-MURG - *JINA - SOURCE OF TOURIST ATTRACTIONS AND TRADITIONS*

Adelina HULEA, Mircea CHITU, Anamaria Roxana MARTIN, Remus GHERMAN, Ioana Mihaela BALAN - *MEAT SUPPLY PER PERSON IN ROMANIA AND ITS NEIGHBOURING COUNTRIES*

Alexandra Ioana IBRIC, Alina Andreea DRAGOESCU, Raul Cristian JURCUȚ, Tiberiu IANCU - *SUSTAINABLE MOBILITY SOLUTIONS FOR TOURIST DESTINATION*

Ionuț Bogdan Alexandru ISDRARIU, Mihaela TĂRTĂREANU, Daniela VĂLUȘESCU, Loredana VĂDUVA, Ioan PETROMAN - *WAYS OF CHOOSING SHEEP FARMING SYSTEMS ACCORDING TO FODDER RESOURCES*

Ionuț Bogdan Alexandru ISDRARIU, Bianca CSIZMADIA, Ana Gina ARMAȘ, Maria SAUER, Ioan PETROMAN - *DIVERSIFICATION OF TURKANA BREED SHEEP PRODUCTION AND OBTAINING NEW FARM PRODUCTS*

Mehmet KILIÇ, Emre CAN GÜNGÖR, Buse AKIN, Anamaria Roxana MARTIN, Ioana Mihaela BALAN - *STUDY OF TOURISM QUALITY IN TURKEY*

Diana MARIN, Cornelia PETROMAN, Ramona CIOLAC, Ana Mariana DINCU, Loredana VADUVA - *STUDY REGARDING THE OFFICIAL CONTROLS CARRIED OUT DURING THE PERIOD JANUARY 2020 – DECEMBER 2022 IN THE FOOD FIELD*

Diana MARIN - *ANALYSIS OF FOOD PRODUCTS RECALLED OR WITHDRAWN FROM THE ROMANIAN FOOD MARKET*

Anamaria Roxana MARTIN, Mircea CHITU, Ioana Mihaela BALAN, Tiberiu IANCU - *FOOD WASTE IN THE EUROPEAN UNION BY SECTOR OF ACTIVITY*

Alexandra Ioana MICULA, Iulia Delia LUCA, Claudia VUȘCA, Aurelia Ioana CHEREJI - *CUSTOMERS OF ACCOMMODATION UNITS IN BIHOR COUNTY DURING 2021-2023.FEATURES AND BEHAVIORS*

Denisa Ana MIRCA, Martina PEPA, Marius Ionuț GORDAN, Elena PET - *TOURISM DESTINATION IMAGE OF THE ALBA IULIA FORTRESS*

Denisa MONENCI, Carmen Mădălina CECLEA, Andrada SCHEIBLE, Manuela Dora ORBOI, Ana-Mariana DINCU - *RESEARCH ON THE EVOLUTION OF TOURIST RECEPTION STRUCTURES IN IAȘI COUNTY*

Alexandra MURGEA, Dragos CHENDE, Tiberiu IANCU, Tabita ADAMOV - *THE CAPITALIZING ON THE TOURIST POTENTIAL OF THE RURAL AREA OF BRASOV COUNTY THROUGH TOURIST ACTIVITIES*

Mădălina-Ionela MUSCHICI, Cristina Maria MUNTEAN, Rebeca IAKAB, Diana-Nicoleta RABA, Luminita PIRVULESCU - *STUDY ON TRADITIONAL GASTRONOMY FROM THE MARGINIMEA SIBIU AREA*

Ionuț Mircea PETROMAN, Maria SAUER, Mihaela ALBULESCU, Loredana VĂDUVA, Cornelia PETROMAN - *REVIVAL OF A NEW TYPE OF TOURISM: STAYCATION*

Tudor Cristian POPESCU, Luminița DIGORI, Andrada Maria POP, Valentin Constantin MIHAI - *ARE THE HABITS AND BEHAVIORS OF TOURISTS FROM THE COVID-19 PERIOD MAINTAINED AFTER THE END OF THE PANDEMIC?*

Roxana Maria ROSCA, Alexia Melania PALFI, Niculina Mădălina MUȚULESCU, Marius Ionuț GORDAN, Elena PEȚ - *CUSTOMER SATISFACTION FOR PLANT-BASED MILK*

Mihaela Alexandra ROTARU, Florin Daniel BOGOȘEL, Ioana Cristina ȚÎRLEA, Diana MARIN, Cornelia PETROMAN - *NEW POSSIBILITIES FOR IMPROVING SWINE MEAT CONSUMPTION*

Mihaela Alexandra ROTARU, Ionuț Mircea PETROMAN, Florin Daniel BOGOȘEL, Nicoleta HĂDĂRUGĂ, Cornelia PETROMAN - *PROTECTION METHODS OF SWINE MEAT CONSUMERS*

Dan Lucian SĂMÎNȚĂ, Marius Ionuț GORDAN, Elena PEȚ - *WILLINGNESS TO PAY FOR WINE TASTING EVENTS*

Corina Constanta SIRBU, Cosmina TOADER, Elena TONEA, Anișoara DUMA-COPCEA, Casiana MIHUȚ - *THE IMPORTANCE OF ORGANIZING AND PROMOTING ECOTOURISM IN PROTECTED AREAS*

Andrada SCHEIBLE, Nicoleta BODEA, Denisa MONENCI, Manuela Dora ORBOI, Ana-Mariana DINCU - *STUDY ON TOURISM POTENTIAL IN BIHOR COUNTY*

Alina Maria SURDULESCU, Alin SABOU, Anamaria Roxana MARTIN, Adrian Gheorghe FIRU NEGOESCU, Ioana Mihaela BALAN - *STUDY REGARDING SOLVING FOOD WASTE AND FOOD LOSS*

Manuela Maria ȘERBULESCU, Simona Cristina CONSTANTINESCU - *THE QUALITY OF TRANSPORT SERVICES IN THE LOGISTICS ACTIVITY OF HOTELS*

Manuela Maria ȘERBULESCU, Simona Cristina CONSTANTINESCU - *QUALITATIVE ANALYSIS OF CONSUMER BEHAVIOR OF TOURIST SERVICES*

Denisa TARPIAN, Ioan SAUER, Mihaela ALBULESCU, Ana Gina ARMAȘ, Ioan PETROMAN - *A RELATIVELY NOVEL SUB-TYPE OF DOMESTIC TOURISM: HOLIDAYING-AT-HOME / HOMESTAY*

Denisa TARPIAN, Mircea Ionuț PETROMAN, Loredana VĂDUVA, Ioan PETROMAN - *TYPES OF PRODUCTION SYSTEMS FOR SWINE MEAT PRODUCTION*

Ioana Cristina ȚÎRLEA, Ana Gina ARMAȘ, Daniela VĂLUȘESCU, Loredana VĂDUVA, Cornelia PETROMAN - *EXTENSIVE SWINE PRODUCTION SYSTEMS BASED ON PASTURES*

Loredana VĂDUVA, Ionuț Mircea PETROMAN, Ana Gina ARMAȘ, Diana MARIN, Cornelia PETROMAN - *A NEW TREND IN TOURISM: HOCANCE*

Loredana VĂDUVA, Ioan SAUER, Diana MARIN, Mihaela TOTH, Ioan PETROMAN - *BLEISURE, HOCANCE, HOMESTAY, HOME EXCHANGE, PROXIMITY, RESIDENTIAL, OR WORKCATION?*

**TOPICS: ECONOMY AND RURAL DEVELOPMENT &
AGRICULTURAL FINANCE, ACCOUNTING AND LEGISLATION**

Moderators:

Prof. Tiberiu IANCU PhD - ULS Timisoara

Prof. Nicoleta MATEOC-SIRB PhD - ULS Timisoara

Prof. Cornelia PETROMAN PhD - ULS Timisoara

Associate Prof. Tabita ADAMOV PhD - ULS Timisoara

Associate Prof. Anda MILIN PhD - ULS Timisoara

**Tabita ADAMOV, Tiberiu IANCU, Adelina VENIG, Ramona CIOLAC,
Camelia MANESCU - STUDIES ON THE SITUATION OF
AGRICULTURE IN THE WESTERN REGION**

**Maria BALINT, Daniela DIACONESCU, Monica ZDREMȚAN, Mihaela
MEȘTER, Virgiliu CIUTINĂ - ANALYSIS OF NRDP 2014-2022 FUNDS
MOBILIZATION FOR RURAL DEVELOPMENT STRATEGIES AND THE
ROLE AND ACTIONS OF AFIR IN SUPPORTING THE PROCESS**

**Ioana COLF, Nicoleta MATEOC, Tiberiu IANCU - FINANCING SMALL
FARMERS THROUGH THE AGRICULTURAL POLICY OF THE EU
2014-2020: A CASE STUDY**

**Ioana COLF, Nicoleta MATEOC, Tiberiu IANCU - THE NEED AND
OPPORTUNITY OF PROMOTING INVESTMENTS BY SMALL
FARMERS THROUGH AGRICULTURAL COOPERATIVES**

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