

University of Life Sciences "King Mihai I" from Timisoara
FACULTY OF MANAGEMENT AND RURAL TOURISM

Domain: Engineering and Management in Agriculture and Rural Development
 Study Programme: Management in Public Food Services and Agritourism
 Study cycle: Master's degree
 Study modes: FULL-TIME STUDY
 Study period: 2 years / 4 semesters

Approved RECTOR,
 Prof.dr.eng. Cosmin Alin Popescu

Date: 2022

CURRICULUM
for the 1st year of study, academic year 2022/2023

No.	Course title	Code	1st Semester								2nd Semester								Total /year				
			C	S	L	P	Cv. H	ECTS	I.S.	E.F.	C	S	L	P	Cv. H	ECTS	I.S.	E.F.	Cv. H	ECTS	I.S.		
COMPULSORY SUBJECTS																							
1	Tourism Economy	MAPA.01.DS.01	2	1			91	6,0	108	E											91	6,0	108
2	Sustainable Development	MAPA.02.DS.01	2		1		91	7,0	133	E											91	7,0	133
3	Tourism Marketing	MAPA.03.DS.01	1	1			56	4,0	72	E											56	4,0	72
4	Public Food Services	MAPA.04.DS.01	2		1		91	7,0	133	E											91	7,0	133
5	Business Management in Tourism and Public Food Services	MAPA.05.DA.01	2		1		91	6,0	108	E											91	6,0	108
6	Negotiation and Promotion Techniques in Tourism	MAPA.06.DS.02									2	1			91	6,0	108	E			91	6,0	108
7	Hospitality Economy	MAPA.07.DA.02									2	1			91	6,0	108	E			91	6,0	108
8	Management of Agrifood Product Processing	MAPA.08.DS.02									2	1			91	7,0	133	E			91	7,0	133
9	Merchandising and Sales Techniques	MAPA.09.DA.02									2	1			91	6,0	108	E			91	6,0	108
10	Public Food Services Legislation	MAPA.10.DA.02									1	1			56	5,0	97	E			56	5,0	97
TOTAL			9	2	3		420	30	554	5E	9	5	0		420	30	554	5E			840	60	1108
ELECTIVE SUBJECTS																							
11	Alternative forms of tourism	MAPA.11.DA.01	2	1			91	6,0	108	E											91	6,0	108
<small>Note: C - no. of course's hours/week; S - no. of seminar's hours / L - no. of hours for practical courses / laboratory /week; P - no. of project's hours/week; Cv h - conventional hours; ECTS - credits; I.S. - hour for individual study; E.F. - evaluation form: E - exam; C - colloquy, IE - intermediary evaluations; P - project; Programme code: AAAE/ order no. of course/ course's formative category: A - of deepening; S - of synthesis; 1-4 (ex. 1.0. for a course in the first semester; 0.2. for a course in the second semester; 1.2. for a course with hours in both semesters).</small>			560	40	14	14	196	26	364		560	40	14	14	196	26	364						

DEAN,
 Prof.dr. Ioan Brad
 Date: 29.06.2022

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No.	Course title	Code	1st Semester								2nd Semester								Total /year					
			C	S	L	P	Cv. H	ECTS	I.S.	E.F.	C	S	L	P	Cv. H	ECTS	I.S.	E.F.	Cv. H	ECTS	I.S.			
COMPULSORY SUBJECTS																								
1	Merchandising Expertise in Tourism and Public Food Services	MAPA.01.DA.03	2	1			91	6,0	108	E											91	6,0	108	
2	Project Management in Tourism and Public Food Services	MAPA.02.DA.03	2		1		91	6,0	108	E											91	6,0	108	
3	International Tourist Destinations	MAPA.03.DS.03	2	1			91	6,0	108	E											91	6,0	108	
4	Touristic Resources	MAPA.04.DS.03	2	1			91	6,0	108	E											91	6,0	108	
5	International Macroeconomic Policy in Tourism and Hospitality	MAPA.05.DS.03	1	1			56	4,0	72	E											56	4,0	72	
6	Ethics and Academic Integrity	MAPA.06.DC.03	1				35	2,0	36	C											35	2,0	36	
7	Specialty Practice	MAPA.07.PR.04												7	147	15,0	277	VP			147	15,0	277	
8	Scientific Research and Preparation of the Diploma Paper	MAPA.08.CS.04												7	147	15,0	277	VP			147	15,0	277	
9	Defense of the Diploma Paper	-																				10,0		
TOTAL			10	4	1		455	30	540	5E+1C				14		294	30	554	2VP	749	60+10	1094		
			15									14												
<small>Note: C - no. of course's hours/spt; S - no. of seminar's hours / L - no. of hours for practical courses / laboratory /week; P - no. of project's hours/week; Cv h - conventional hours; ECTS - credits; I.S.- hour for individual study; E.F. - evaluation form: E - exam; C - colloquy, IE - intermediary evaluations; P - project; Programme code: AAAE/ order no. of course/ course's formative category: A - of deepening; S - of synthesis; 1-4 (ex. 1.0. for a course in the first semester; 0.2. for a course in the second semester; 1.2. for a course with hours in both semesters).</small>			560	40	14	15	210	25	350		560	40	14	14	196	26	364							

DEAN,
 Prof.dr.Ioan Brad
 Date: 29.06.2022