

UNIVERSITY OF LIFE SCIENCES “KING MIHAI I OF ROMANIA” FROM TIMISOARA
 FACULTY OF MANAGEMENT AND RURAL TOURISM
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 ACADEMY OF AGRICULTURAL AND FORESTRY SCIENCES „GHEORGHE
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 ACADEMIC SOCIETY OF MANAGEMENT FROM ROMANIA TIMISOARA BRANCH
 UNIVERSITY OF SZEGED FACULTY OF AGRICULTURE, HÓDMEZÖVÁSÁRHELY
 HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES
 INSTITUTE OF AGRICULTURAL ECONOMICS, BELGRAD, SERBIA
 JOSIP JURAJ STROSSMAYER UNIVERSITY OF OSIJEK, FACULTY OF AGROBIO-
 TECHNICAL SCIENCES, OSIJEK
 „ALEKSANDER MOISIU” UNIVERSITY, FACULTY OF BUSINESS, DURRES,
 ALBANIA



20
25
MULTIDISCIPLINARY
CONFERENCE ON
SUSTAINABLE
DEVELOPMENT



MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE DEVELOPMENT

SECTION MANAGEMENT OF SUSTAINABLE RURAL DEVELOPMENT

TIMIȘOARA
MAY 15-16, 2025

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PROGRAM OF THE CONFERENCE
Thursday, May 15, 2025

Location: Aula Magna
University of Life Sciences "King Mihai I" from
Timișoara

Join Zoom Meeting

[https://us02web.zoom.us/j/85601255094?pwd=9NzjE3wKUeWB4XIsDZd
uzOwMyg2ui9.1](https://us02web.zoom.us/j/85601255094?pwd=9NzjE3wKUeWB4XIsDZd
uzOwMyg2ui9.1)

Meeting ID: 856 0125 5094

Passcode: 208322

- 8³⁰ – 10⁰⁰** **Participants arrival**
Aula Magna University of Life Sciences "King Mihai I" from Timișoara
- 10⁰⁰ – 10¹⁰** **Wellcome speach**
Prof. Cosmin Alin POPESCU, PhD, *Rector of University of Life Sciences "King Mihai I" from Timisoara*
- 10¹⁰ – 10¹⁵** **Guest of Honor speach**
Prof. Sorin-Mihai CÎMPEANU, PhD – *President of the National Council of Rectors, Rector of the University of Agronomic Sciences and Veterinary Medicine of Bucharest*
- 10¹⁵ – 10²⁰** **Guest of Honor speach**
Alfred Robert SIMONIS – *President of the Timiș County Council*
- 10²⁰ – 10²⁵** **Guest of Honor speach**
Răzvan POPESCU - *Secretary of State at the Ministry of Investments and European Projects*
- 10²⁵ – 10³⁰** **Guest of Honor speach**
Prof. Păun Ion OTIMAN, PhD – *Full Member of the Romanian Academy*

- 10³⁰-10³⁵** **Conference opening**
Prof. Kálmán IMRE, PhD, *Vicerector of Research, Innovation and Technology Transfer of the University of Life Sciences “King Mihai I” from Timisoara*
- 10³⁵ – 10⁵⁰** **Plenary presentation**
Dr. Joshua David KLEIN – Volcani Institute Agricultural Research Organization, Rishon, Israel
Plenary presentation - *A life dedicated to innovative research and development for plant and animal well-being*
- 10⁵⁰ – 11⁰⁰** **Artistic moment**
- 11⁰⁰ – 12⁰⁰** **Awarding of the Doctor Honoris Causa title**
Guest of Honor speech
Roxana VITAN - *President of the Romanian-American Foundation*
- Awarding ceremony**
Prof. Abigail Borron, PhD – University of Georgia, Department of Agricultural Leadership, Education and Communication
- Plenary presentation**
Prof. Abigail Borron, PhD – University of Georgia, Department of Agricultural Leadership, Education and Communication
University and community collaboration: Building Extension and strengthening rural communities in Romania
- 12⁰⁰ – 13⁰⁰** **Inauguration of the biogas plant at the ULST Didactic Station**
- 13⁰⁰ – 14³⁰** **Lunch Break – ULST – Expo Pavilion**
- 14³⁰ – 18⁰⁰** **Paper presentations on section - Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater**
- 19⁰⁰ - 23⁰⁰** **Gala Dinner „Flonta Restaurant”**

ORAL PRESENTATIONS

May 15, 2025

Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater

Moderators:

Prof. Tiberiu IANCU PhD - *ULS Timisoara*

Prof. Gabriela POPESCU PhD - *ULS Timisoara*

Prof. Sorin STANCIU - *ULS Timisoara*

Associate Prof. Ramona CIOLAC PhD - *ULS Timisoara*

Associate Prof. Andrea FEHER PhD - *ULS Timisoara*

Associate Prof. Cosmin SĂLĂȘAN PhD - *ULS Timisoara*

14³⁰ – 15⁰⁰ **Opening Ceremony**

15⁰⁰ – 15¹⁵ **Jonel SUBIĆ, Marko JELOČNIK, Miroslav NEDELJKOVIĆ, Velibor POTREBIĆ, Mladen PETROVIĆ**

Economic Potential of Crop Production Used as Biomass in Energy Generation

15¹⁵ – 15³⁰ **Felix ARION**

Rethinking agri food logistics

15³⁰ – 15⁴⁵ **Radosław KNAP, Piotr PRUS, Gabriela LEWICKA**

Prospects for the Development of Photovoltaic Farms in Rural Areas - Case Study

15⁴⁵ – 16⁰⁰ **Aisha Simbiat HUSSAINI, Yusuf Usman OLADIMEJI, Sanni ABDULRAHMAN, Andrea FEHER, Hannatu Ohunene YUSUF**

Towards an Understanding of Households' Vulnerability Among Groundnut Value Chain Actors in Nigeria

16⁰⁰ – 16³⁰ **Coffee break**

- 16³⁰ – 16⁴⁵** **Steluța NĂSTASĂ, Anișor NEDELCU, Laura CISMARU**
Wine Tourism as a Driver for Sustainable Rural Development
- 16⁴⁵ – 17⁰⁰** **Hannatu Ohunene YUSUF, Rabiū SULEIMAN, Mohammed Sadiq NUHU, Andrea FEHER, Yusuf Usman OLADIMEJI, Aisha Simbiat HUSSAINI**
Determinants and Perception of Poverty Among Ginger Farmers in Nigeria: Gender Perspectives
- 17⁰⁰– 17¹⁵** **Sobir Samatovich ESHEV, Alisher Normurodovich KHAZRATOV, Elgiza Alibek kizi SOBIROVA**
Water Management Issues in the South of Uzbekistan: Challenges and Strategic Responses
- 17¹⁵ – 17³⁰** **Natalia MOCANU, Andrei BOTEZATU**
Table Grape Production and Its Impact on the Economic Performance of Agriculture
- 17³⁰ – 17⁴⁵** **Eldian BALLA, Hasim DEARI**
The Impact of Packaging Attributes of Environmental-Friendly Products on the Albanian Consumers' Purchase Intention
- 17⁴⁵ – 18⁰⁰** **Cosmin SĂLĂȘAN, Carmen Simona DUMITRESCU, Iasmina IOSIM, Cristian GĂINĂ, Raul PAȘCALĂU**
Trends and Patterns in Romanian Agricultural Land Use From 1990-2023: A Comprehensive Analysis
- 18⁰⁰– 18¹⁵** **Aisha Simbiat HUSSAINI, Yusuf Usman OLADIMEJI, Tahirou ABDOULAYE, Andrea FEHER, Muhyideen OYEKUNLE, Zakariya SAMINU**
Assessment of Farmers' Preferences for Released Drought-Tolerant Maize Varieties (Sammazs) In Northern Nigeria
- 19⁰⁰ - 23⁰⁰** **Gala Dinner „Flonta Restaurant”**

POSTERS SECTION

May 16, 2025

**Faculty of Management and Rural Tourism –
P.I. Otiman Amphitheater**

- 9³⁰ – 10²⁰** **Posters section**
Faculty of Management and Rural Tourism
- 10²⁰ – 11²⁰** **MDPI presentations**
Academic Article-Writing Techniques
- 11³⁰ – 12³⁰** **Coffee break**

Discover Timisoara by yourselves

**TOPICS: AGRICULTURAL MANAGEMENT, MARKETING
AND CONSULTANCY & TOURISM**

Moderators:

Prof. Elena PEȚ PhD - ULS Timisoara
Prof. Luminița PÎRVULESCU PhD - ULS Timisoara
Prof. Diana RABA PhD - ULS Timisoara
Șef lucr. Diana MARIN PhD - ULS Timisoara

Ana Gina ARMAȘ, Daniela VĂLUȘESCU, Florin FIAT, Ioan PETROMAN, Ioan ȚIBRU
Synthesis Study of the Quality of the Colostrum In Țurcană Breed

Ana Gina ARMAȘ, Daniela VĂLUȘESCU, Marius MARIȚESCU, Ioan PETROMAN, Ioan ȚIBRU
Absorption of Immunoglobulins in The Colostrum by Artificially Nourished Lambs

Ramona Vasilica BACTER, Alina Emilia Maria GHERDAN, Monica Angelica DODU, Florin LUP, Alexandra UNGUREANU
From Training to Employment: How Vocational Education Shapes Job Search Outcomes for Spa Tourism Graduates

Maria BALINT, Sabin CHIȘ, Dumitru CONDRAT, Ionel POPESCU - MITROI, Claudia MUREȘAN, Sergiu PALCU
Comparative Study on The Differences in the Value of The Economic Efficiency of Tomato Production in A Classic System with Conventional Heating and Based on Thermal Waters

Maria BALINT
Muntele Mic Area – Representative Elements of Potential

Cătălin-Alexandru BÎTEA, Oana Maria SICOE-MURG, Ioana Mihaela BĂLAN, Nicoleta Mateoc-SÎRB
Dynamics of Domestic Supply of Wine in the European Union

Károly BODNÁR, Barbara KUDLACSEK
Opinions on the Impact of Equestrian Activities and Equestrian Therapy on the Development of Young People

Dragoș-Ciprian CHENDE, Tiberiu IANCU, Tabita Cornelia ADAMOV, Mariana Ramona CIOLAC, Anka PASCARIU, Marius GORDAN, Ioana Anda MILIN
Rural Mountain Areas: Between Vulnerability and Sustainable Growth

Ramona CIOLAC, Tiberiu IANCU Gabriela POPESCU, Tabita ADAMOV, Luminița PÎRVULESCU, Anca Mihaela DICU, Diana RABA, Diana MARIN
Agritourism Activity Organization Forms Staged from Tradition to Modernity in Romanian Rural Area

Simona Cristina CONSTANTINESCU Manuela Dora ORBOI, Carmen Simona DUMITRESCU
Effects Produced by Proposing New Tourist Services on The Development of Tourism for Seniors

Simona Cristina CONSTANTINESCU, Carmen Simona DUMITRESCU, Alexandru IVANIC
Tourist Expectations of Hotel Services and Employees

Cornelia Marilena DAMIAN (BADEA), Mihaela IANCU, Cosmina Andreea SMEDESCU, Adriana SIMA (MARIN), Valentina Constanța TUDOR

Alignment of the 7 Quality Management Principles: A Sine Qua Non for Tourist Satisfaction in Rural Tourism

Anca Mihaela DICU, Mariana Ramona CIOLAC, Ramona BACTER, Luminița Cornelia PÎRVULESCU

Delights From Grandma's Notebook: An Introspective Look at Desserts from the '80s and '90s

Ana-Mariana DINCU, Andreea Adriana PETCOV, Ilinca Merima IMBREA, Gabriela POPESCU, Corina SÎRBU, Camelia Maria MĂNESCU

Research on Agritourism Activity in Bihor County

Alina Emilia Maria GHERDAN, Ramona Vasilica BACTER, Monica Angelica DODU, Codrin GAVRA

Marketing Strategies for Traditional Agro-Food Products: A Case Study on the Local Market of Maramures

Remus GHERMAN, Mihaela IANCU, Anka Roxana PASCARIU, Camelia MĂNESCU, Ioan BRAD, Tabita ADAMOV, Tiberiu IANCU

Human Resources in Agriculture: Shortages, Adaptation, and Solutions

Remus GHERMAN, Mihaela IANCU, Anka Roxana PASCARIU, Camelia MĂNESCU, Ioan BRAD Tabita ADAMOV, Tiberiu IANCU

Vocational Training in Agriculture – The Key to A Sustainable Agricultural Sector

Marius-Ionuț GORDAN, Tiberiu IANCU, Tabita-Cornelia ADAMOV, Elena PET, Ioana-Anda MILIN, Gabriela POPESCU, Liliana MERCE

Sustainable Tourism Practices in Romania's Rural Communities: A Case Study Approach

Tiberiu IANCU, Tabita Cornelia ADAMOV, Gabriela POPESCU, Diana RABA, Luminița PÎRVULESCU, Claudia SÎRBULESCU, Remus GHERMAN

The Role of Agrotourism in Revitalizing Rural Economies: A Romanian Perspective

Alexandra-Ioana IBRIC, Tiberiu IANCU, Marius-Robert LUNGU, Alina DRAGOESCU-PETRICA

Digital Ethno-Marketing and Rural Storytelling: Framing Folk Culture for The Digital Traveller

Iasmina IOSIM, Gabriela POPESCU, Cosmin SĂLĂȘAN, Carmen Simona DUMITRESCU, Anka PASCARIU, Diana Cornelia MARIN

Emotional Intelligence In Professional Settings

Iasmina IOSIM, Anka PASCARIU, Diana Cornelia MARIN, Cosmin SĂLĂȘAN, Carmen Simona DUMITRESCU, Gabriela POPESCU

Innovativeness In Tourism: Neologisms

Silvije JERČINOVIĆ, D. ŠOSTARIC

Customer-Based Brand Value and Its Effects On Enchancing Destination Equity in Rural Tourism

Andreea Lidia JURJESCU, Florin SALA

Sunflower Crop Situation In Romania - Comparative Study Over The Last Decade

Andreea Lidia JURJESCU, Florin SALA

Organic Cereal Crops in the World, in Europe And in Romania – Comparative Analysis

Cornelia Diana MARIN, Ramona CIOLAC, Iasmina IOSIM, Loredana VADUVA, Camelia MANESCU, Carmen Simona DUMITRESCU, Ana Lozici

Study on How to Preserve the Identity of The Rural Environment Through Tourism Development

Diana MARIN, Ramona CIOLAC, Iasmina IOSIM, Loredana VADUVA, Camelia MANESCU, Ana Mariana DINCU, Ana Lozici

Study on Consumer Characteristics of Online Consumers of Goods, Products And Services

**Anamaria Roxana MARTIN, Andrei RUSU, Marius GORDAN,
Tabita ADAMOV, Tiberiu IANCU**

Analysis Of Mobile Applications that Contribute to Reducing Food Waste

Iuliana Ioana MERCE, Ioana Anda MILIN, Sîrbulescu CLAUDIA

Analysis OF Cheese Consumption in Romania

Iuliana Ioana MERCE, Ioana Anda MILIN, Sîrbulescu CLAUDIA

Analysis of the Ecotourism Potential of the Sighistel Valley Area Located in the Apuseni Mountains

**Ioana Anda MILIN, Eugenia ȚIGAN, Iuliana Ioana MERCE,
Teodor MATEOC-SIRB, Ciprian Ioan RUJESCU, Dragos Ciprian
CHENDE**

Integrated Water Management - A Necessity in Romania

**Theodor MUNTEAN, Larisa-Elena BRISCAN, Tiberiu IANCU,
Tabita-Cornelia ADAMOV**

Resources And Challenges of Rural Tourism in the Banat Region of Romania

**Cristina Gabriela PANICI, Maria Mihaela MOATĂR, Petru Ioan
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Studies on the Projection of an Agri-Tourism Pension for the Purpose of Validating Local Resources in the Danube Gorge

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Studies Regarding Arboretums in the Product Union no. V - Moldova Noua in Order to Increase Forest Productivity and Improve the Recreational (Protection) and Tourism Function

**Anka Roxana PASCARIU, Mihaela IANCU, Dragoș CHENDE,
Marius GORDAN, Iasmina IOSIM, Tabita ADAMOV, Tiberiu
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The Role of Communication in Rural Development Strategies

Anka Roxana PASCARIU, Mihaela IANCU, Dragoş CHENDE, Marius GORDAN, Camelia MĂNESCU, Iasmina IOSIM, Tabita ADAMOV, Tiberiu IANCU

Effective Communication Strategies in Agricultural Product Marketing

Ioan PETROMAN, Ioan ȚIBRU, Ioan SAUER, Iulia MUNTEANU, Cornelia PETROMAN

Performing Systems of Obtaining Quantitative Production and Qualitative in Sheep

Ioan PETROMAN, Ioan ȚIBRU, Diana MARIN, Daniela VĂLUȘESCU, Maria SAUER

New Ecological Management Models in Quantitative and Qualitative Production in Sheep

Luminita PIRVULESCU, Tiberiu IANCU, Mariana Ramona CIOLAC, Claudia SIRBULESCU, Ramona BACTER, Despina-Maria BORDEAN

The State of Trout Meat Quality in Romania

Gabriela POPESCU, Cosmin Alin POPESCU, Tiberiu IANCU, Ramona Mariana CIOLAC, Tabita ADAMOV, Iasmina IOSIM, Otilia Ecaterina OPRIȘOR

Rural Tourism as a Vector of Sustainable Development and Contribution to the Circular Economy In Rural Areas Of Romania

Gabriela POPESCU, Cosmin Alin POPESCU, Tiberiu IANCU, Ramona Mariana CIOLAC, Tabita ADAMOV, Iasmina IOSIM, Iuliana MERCE, Camelia MĂNESCU, Ioan SZASZ

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Andrei PRIGOREANU, Stejărel BREZULEANU

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Maria SAUER, Bianca CSIZMADIA, Loredana VĂDUVA, Mihaela ALBULESCU, Ioan PETROMAN

Improving The Management of Pastoral Growth and Exploitation Systems of Sheep

Corina Constanța SÎRBU, Ana Mariana DINCU, Iuliana MERCE, Anișoara DUMA COPCEA, Casiana MIHUȚ

Tourists' Perception of the Benefits of Parks and the Importance of Green Spaces Management

Gabriel SUSTER, Cosmin Alin POPESCU, Teodor MATEOC, Diana MARIN

Enhancing Higher Education with Smart Campuses: Student Insights at ULST "King Michael I" Timisoara

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Romanian Pig Farming in Terms of Businesses Performance

Loredana VĂDUVA, Cornelia PETROMAN, Ana Gina ARMAȘ, Bianca CSIZMADIA, Ioan PETROMAN

Diversification Of Farm Activities for the Good Use of Finished Production In Sheep

Loredana VĂDUVA, Diana MARIN, Iulia MUNTEANU, Daniela VĂLUȘESCU, Ioan PETROMAN

Improving Quality Management in Sheep Farms and Obtaining New Farm Brands

Daniela VĂLUȘESCU, Iulia MUNTEANU, Florin FIAT, Ioan PETROMAN, Ioan ȚIBRU

Correlation Between Colostrum Composition, Body Weight Upon Calving, And Day 30 In Lambs

Daniela VĂLUȘESCU, Marius MARÎȚESCU, Ana Gina ARMAȘ, Ioan PETROMAN, Ioan ȚIBRU

Evaluating Sheep's Colostrum According to Time from the Calving by the Refractometric Method

**TOPICS: ECONOMY AND RURAL DEVELOPMENT &
AGRICULTURAL FINANCE, ACCOUNTING AND
LEGISLATION**

Moderators:

Prof. Tabita ADAMOV PhD - *ULS Timisoara*

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The Circular Economy and Sustainable Development of Rural Areas: Between Necessity and Opportunity

Tabita Cornelia ADAMOV, Ioana Anda MILIN, Ioan BRAD, Iuliana MERCE, Camelia Maria MĂNESCU, Adelina VENIG, Anka PASCARIU, Marius GORDAN, Dragoș CHENDE

Agriculture in the Context of Climate Change: Between Vulnerability and Adaptation

Ioana Mihaela BĂLAN, Teodor Ioan TRĂȘCĂ, Monica OCNEAN, Gheorghe Adrian FIRU NEGOESCU

Shifting Protein Consumption Patterns - Insights from Romania and Neighboring Countries

Ioana Mihaela BĂLAN, Teodor Ioan TRĂȘCĂ, Monica OCNEAN, Gheorghe Adrian FIRU NEGOESCU

Between Lack and Excess – Trajectories of Child Malnutrition In Contemporary Romania

Florentina Cristina BĂLDAN, Alina HAGIU, Marinela BĂRBULESCU

External Competitiveness of the Romanian Economy: Structural Challenges and Prospects for Recovery

Florentina Cristina BĂLDAN, Marinela BĂRBULESCU, Alina HAGIU

Cryptocurrencies and Their Macroeconomic Implications: Opportunity or Threat to Monetary Stability?

Cătălin-Alexandru BÎTEA, Ioana Mihaela BĂLAN, Nicoleta Mateoc-SÎRB

Comparative Analysis of Viticultural Yield in the European Union

Ioan BRAD, Remus GHERMAN, Tabita ADAMOV, Andrea FEHER, Cosmina TOADER

Studies on the Evolution of the Agricultural Sector in Romania

Larisa-Elena BRISCAN, Theodor MUNTEAN, Elena PEȚ, Tabita-Cornelia ADAMOV

Marketing Strategies for Local Products, Creating Value in Rural Communities

Aurelia Ioana CHEREJI, Cristina Maria MAERESCU, Ioan jr. CHEREJI, Irina Adriana CHIURCIU, Daniela ȚUȚUI

The Contribution of Local Action Groups to Rural Development in Alba County, Romania

Carmen Simona DUMITRESCU, Cosmin SĂLĂȘAN, Iasmina IOSIM, Sorin Mihai STANCIU, Simona Cristina CONSTANTINESCU

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Andrea FEHER, Cosmina Simona TOADER, Claudia SÎRBULESCU, Ioan BRAD, Adrian BĂNEȘ, Miroslav RAICOV, Gabriel ȘUSTER

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